

# Respiratory Therapy™

The Journal of Pulmonary Technique

## **CLINICAL REFERENCE GUIDE International Directory of Abstracts and Citations**

FOR IMMEDIATE RELEASE: SLEEP SUPPLEMENT added to Respiratory Therapy's first annual Clinical Reference Guide.

Respiratory Therapy's Clinical Reference Guide, the International Directory of Abstracts and Citations, which makes its debut in May 2009, will feature a special section on sleep.

Coming in May, 2009, your chance to promote your sleep products to our readers in Respiratory Therapy's source-directory of research about respiratory care products.

The Clinical Reference Guide is an annual publication that provides respiratory therapy caregivers with a complete bibliography of citations, references and abstracts relating to respiratory products. "This is an opportunity for companies in the respiratory care field to offer our readers an indispensable reference to all the material published about their products," said Respiratory Therapy editor Les Plesko. "Now readers will have a valuable information resource to help them make informed decisions about specific company products and modalities. The CRG sleep supplement ensures inclusion of this vital aspect of respiratory care."

Companies will be able to list relevant articles, white papers, abstracts, case studies, in-house studies and clinical reports that feature specific applications of their respiratory care sleep-related products. Sources for information about your company's products will be arranged by company name and application. Readers will be able to easily reference all relevant papers both by manufacturer and by specific product category.

We will be following up with an easy-to-fill out form for listing all the relevant source materials about your product. Of course there is no charge to be listed in this special once a year issue of the journal.

CRG, Respiratory Therapy's Clinical Reference Guide, will have bonus distribution to all participants at the ATS conference and AARC in 2009.

The ad closing date for CRG is March 10, 2009. For more information, please contact Steve Goldstein.

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