

Respiratory Therapy™

The Journal of Pulmonary Technique

2010 Editorial Calendar

DEC/JAN 2009-2010: Ad Closing October 10, 2009

Special Report: Neonatology, including: Neonatal Ventilation, Neonatal Monitoring, Surfactants.
Plus: Spotlight on Neonatal Respiratory Care.
Bonus Distribution: AARC

FEB/MARCH 2010: Ad Closing December 10, 2009

Special Report: Ventilation – adult, pediatric and neonatal ventilatory therapies, including ventilatory weaning, products, oxygen delivery, ARDS, asthma.
Executive Roundtable: Ventilation
Plus: Spotlight on Capnography & Aerosol Delivery

APRIL/MAY 2010: Ad Closing February 10, 2010

Special Report: Oximetry strategies for adults, neonates and pediatric patients. Also: pulse oximetry, sleep apnea, aerosol therapy, pulse oximeters, oxygen therapy.
Executive Roundtable: Oximetry
Plus: Spotlight on oxygen delivery, flow meters, resuscitation.
Bonus Distribution: ATS, Focus Convention

JUNE/JULY 2010: Ad Closing April 10, 2010

Special Report: Surfactants & Pharmaceuticals, including pulmonary lung function testing, nebulizers.
Bonus Feature: Mid-Year Product Review
Sleep International: Special Sleep Supplement
Executive Roundtable: Blood Gas

AUGUST/SEPTEMBER 2010: Ad Closing June 10, 2010

Special Reports: COPD, Asthma, Humidification. Focus on humidifiers and nebulizers, bronchodilators, steroids, inhalers, homecare.
Executive Roundtable: Emergency Planning
Plus: Spotlight on Ventilators, Pulmonary Function Testing
Special Feature: Clinical Reference Guide

OCTOBER/NOVEMBER 2010: Ad Closing August 10, 2010

Special Report: CPAP, pulse oximetry, and apnea.
Also: Spirometry / Blood Gas Analysis, Overview of Respiratory Care
Sleep International: Special Sleep Supplement

DECEMBER/JANUARY 2010-2011

Ad Closing October 10, 2010
Special Report: Neonatology, including: Neonatal Ventilation, Neonatal Monitoring, Surfactants.
Plus: Spotlight on Neonatal Respiratory Care.
Bonus Distribution: AARC

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