

Respiratory Therapy™

The Journal of Pulmonary Technique

2011 Editorial Calendar

DEC/JAN 2010-2011: Ad Closing October 10, 2010

Special Report: Neonatology, including: Neonatal Ventilation, Neonatal Monitoring, Surfactants

Plus: Spotlight on Neonatal Respiratory Care, AARC Product Review

Bonus Distribution: AARC

FEB/MARCH 2011: Ad Closing December 10, 2010

Special Report: Ventilation – Adult, Pediatric And Neonatal Ventilatory Therapies, including Ventilatory Weaning, Products, Oxygen Delivery, ARDS, Asthma

Ventilation Roundtable

Plus: Spotlight on Capnography & Aerosol Delivery

Bonus Distribution: Focus Convention

APRIL/MAY 2011: Ad Closing February 10, 2011

Special Report: Oximetry strategies for Adults, Neonates and Pediatric Patients. Also: Pulse Oximetry, Sleep Apnea, Aerosol Therapy, Pulse Oximeters, Oxygen Therapy

Oximetry Roundtable

Plus: Spotlight on Flow Meters, Resuscitation

Bonus Distribution: ATS

JUNE/JULY 2011: Ad Closing April 10, 2011

Special Report: Sleep, plus Products Update

Special Sleep Supplement, Sleep Roundtable

Blood Gas Roundtable

AUGUST/SEPTEMBER 2011: Ad Closing June 10, 2011

Special Report: Humidifiers and Nebulizers, Bronchodilators, Steroids, Inhalers, Homecare.

Emergency Planning Roundtable

Plus: Spotlight on Ventilators, Pulmonary Function Testing

OCTOBER/NOVEMBER 2011: Ad Closing August 10, 2011

Special Report: Neonatology, including: Neonatal Ventilation, Neonatal Monitoring, Surfactants.

Plus: Spotlight on Neonatal Respiratory Care, AARC Product Review

Bonus Distribution: AARC

DECEMBER/JANUARY 2011-2011: Ad Closing October 10, 2011

Special Report: Oximetry, Apnea, CPAP

Spotlight on Spirometry, CPAP, Blood Gas

Special Sleep Supplement, Sleep Roundtable

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