

# Respiratory Therapy™

The Journal of Pulmonary Technique

## 2011 Editorial Calendar

### **DEC/JAN 2010-2011: Ad Closing October 10, 2010**

Special Report: Oximetry, Apnea, CPAP  
Spotlight on Spirometry, CPAP, Blood Gas  
Special Sleep Supplement, Sleep Roundtable

### **FEB/MARCH 2011: Ad Closing December 10, 2010**

Special Report: Ventilation – Adult, Pediatric And Neonatal Ventilatory Therapies, including Ventilatory Weaning, Products, Oxygen Delivery, ARDS, Asthma  
Ventilation Roundtable  
Plus: Spotlight on Capnography & Aerosol Delivery  
Bonus Distribution: Focus Convention

### **APRIL/MAY 2011: Ad Closing February 10, 2011**

Special Report: Oximetry strategies for Adults, Neonates and Pediatric Patients. Also: Pulse Oximetry, Sleep Apnea, Aerosol Therapy, Pulse Oximeters, Oxygen Therapy  
Oximetry Roundtable  
Plus: Spotlight on Flow Meters, Resuscitation  
Bonus Distribution: ATS

### **JUNE/JULY 2011: Ad Closing April 10, 2011**

Special Report: Sleep, plus Products Update  
Special Sleep Supplement, Sleep Roundtable  
Blood Gas Roundtable

### **AUGUST/SEPTEMBER 2011: Ad Closing June 10, 2011**

Special Report: Humidifiers and Nebulizers, Bronchodilators, Steroids, Inhalers, Homecare.  
Emergency Planning Roundtable  
Plus: Spotlight on Ventilators, Pulmonary Function Testing

### **OCTOBER/NOVEMBER 2011: Ad Closing August 10, 2011**

Special Report: Neonatology, including: Neonatal Ventilation, Neonatal Monitoring, Surfactants.  
Plus: Spotlight on Neonatal Respiratory Care, AARC Product Review  
Bonus Distribution: AARC

### **DECEMBER/JANUARY 2011-2012: Ad Closing October 10, 2011**

Special Report: Oximetry, Apnea, CPAP  
Spotlight on Spirometry, CPAP, Blood Gas  
Special Sleep Supplement, Sleep Roundtable

---

**GOLDSTEIN & ASSOCIATES, INC.**

10940 Wilshire Blvd., Suite 600 • Los Angeles, CA 90024 USA  
Phone: 310-443-4109 • Fax: 310-443-4110 • Email: s.gold4@verizon.net • www.respiratorytherapy.ca