

Respiratory Therapy™

The Journal of Pulmonary Technique

Sleep Supplement Editorial Calendar

JUNE/JULY 2011 – Ad Closing: April 10, 2011

Special Reports: Polysomnography, Testing, Home and Clinic Update

Clinical Focus On:

- sleep research, therapies, modalities and products
- management, hospital care, clinical care, homecare, legislation, managed care

Sleep Roundtable - The June/July roundtable subjects for discussion by sleep companies include:

- sleep diagnostic and therapy products
- product applications and technology
- staff and user education; compliance and outcomes
- records management and reimbursement

Spotlight On New Products

Reviews of the latest products, and company profiles of sleep testing and care providers

Bonus Distribution

- SLEEP 2011 25th Annual Meeting of the Associated Professional Sleep Societies/
American Academy of Sleep Medicine

OCTOBER/NOVEMBER 2011 – Ad Closing: August 10, 2011

Special Reports: Apnea, International Overview of Sleep Research

Clinical Focus On:

- patient care
- the latest advances
- R&D, new technology
- education and training

Sleep Roundtable

The October/November roundtable subjects for discussion by sleep companies include:

- product developments
- improvements in software and records management
- education and training
- reimbursement and regulatory issues

Spotlight On Products

Reviews of the latest products, and profiles of companies offering sleep therapies in various settings and modalities

Bonus Distribution

- CHEST convention
- AARC

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