

Respiratory Therapy™

The Journal of Pulmonary Technique

2012 Editorial Calendar

DEC/JAN 2011-2012: Ad Closing October 10, 2011

Special Report: Oximetry, Apnea, CPAP
Spotlight on Spirometry, CPAP, Blood Gas
Special Sleep Supplement, Sleep Roundtable

FEB/MARCH 2012: Ad Closing December 10, 2011

Special Report: Ventilation – Adult, Pediatric And Neonatal Ventilatory Therapies, including Ventilatory Weaning, Products, Oxygen Delivery, ARDS, Asthma
Ventilation Roundtable
Plus: Spotlight on Capnography & Aerosol Delivery

APRIL/MAY 2012: Ad Closing February 10, 2012

Special Report: Oximetry strategies for Adults, Neonates and Pediatric Patients. Also: Pulse Oximetry, Sleep Apnea, Aerosol Therapy, Pulse Oximeters, Oxygen Therapy
Oximetry Roundtable
Plus: Spotlight on Flow Meters, Resuscitation
Bonus Distribution: ATS and Focus Convention

JUNE/JULY 2012: Ad Closing April 10, 2012

Special Report: Sleep, plus Products Update
Special Sleep Supplement, Sleep Roundtable
Blood Gas Roundtable

AUGUST: Ad Closing June 10, 2012

BUYERS GUIDE & ARTICLE INDEX—A complete guide to products and services for respiratory care. A thorough reference resource, including extensive listings by company and category of product. The Respiratory Therapy Buyers Guide includes a unique article index, by title and author, of all articles, case studies, features, and clinical papers published in the journal since its inception.
Bonus Distribution: AARC, ATS, Focus Convention

SEPTEMBER 2012: Ad Closing July 10, 2012

Special Report: Humidifiers and Nebulizers, Bronchodilators, Steroids, Inhalers, Homecare. Emergency Planning Roundtable Plus: Spotlight on Ventilators, Pulmonary Function Testing

OCTOBER/NOVEMBER 2012: Ad Closing August 10, 2012

Special Report: Neonatology, including: Neonatal Ventilation, Neonatal Monitoring, Surfactants. Plus: Spotlight on Neonatal Respiratory Care, AARC Product Review
Bonus Distribution: AARC

DECEMBER/JANUARY 2012-2013: Ad Closing October 10, 2012

Special Report: Oximetry, Apnea, CPAP
Spotlight on Spirometry, CPAP, Blood Gas
Special Sleep Supplement, Sleep Roundtable

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