

# Respiratory Therapy™

The Journal of Pulmonary Technique

## SLEEP INTERNATIONAL EDITORIAL CALENDAR

### OCTOBER/NOVEMBER 2008

**Special Reports: Apnea, International Overview of Sleep Research**

**Clinical Focus On:**

- patient care
- the latest advances
- R&D, new technology
- education and training

**Sleep Roundtable**

The October/November roundtable subjects for discussion by sleep companies include:

- product developments
- improvements in software and records management
- education and training
- reimbursement and regulatory issues

**Spotlight On Products**

Reviews of the latest products, and profiles of companies offering sleep therapies in various settings and modalities

**Bonus Distribution**

- CHEST convention
- AARC

**Ad Closing:** August 10, 2008

### MAY 2009

**Clinical Reference Guide/Sleep Supplement**

A special sleep supplement to Respiratory Therapy's International Directory of Abstracts and Citations.

Companies will be able to list relevant articles, white papers, abstracts, case studies, in-house studies and clinical reports that feature specific applications of their respiratory care sleep-related products. Sources for information about your company's products will be arranged by company name and application. Readers will be able to easily reference all relevant papers both by manufacturer and by specific product category.

**Bonus Distribution**

- SLEEP 2009 23rd Annual Meeting of the Associated Professional Sleep Societies/American Academy of Sleep Medicine
- ATS conference
- AARC

**Ad Closing:** March 10, 2009

### JUNE/JULY 2009

**Special Reports: Polysomnography, Testing, Home and Clinic Update**

**Clinical Focus On:**

- sleep research, therapies, modalities and products
- management, hospital care, clinical care, homecare, legislation, managed care

**Sleep Roundtable**

The June/July roundtable subjects for discussion by sleep companies include:

- sleep diagnostic and therapy products
- product applications and technology
- staff and user education; compliance and outcomes
- records management and reimbursement

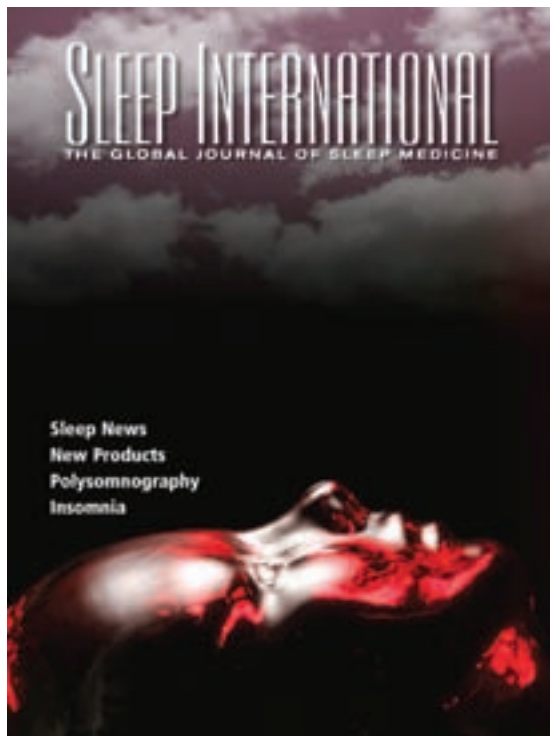
**Spotlight On New Products**

Reviews of the latest products, and company profiles of sleep testing and care providers

**Bonus Distribution**

- SLEEP 2009 23rd Annual Meeting of the Associated Professional Sleep Societies/American Academy of Sleep Medicine
- ATS Convention

**Ad Closing:** April 10, 2009



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